



BROOKE WONG

ART DIRECTOR | DESIGNER

EXPERIENCE

TBWA\Chiat\Day | Senior Art Director — New York City, NY (October 2023 - Present)

Client: Nissan

RPA | Senior Art Director — (May 2022 - October 2023)

Clients: La-Z-Boy, Cedars-Sinai, Honda, Farmers Insurance, New Business. Worked with creative team to implement engaging 360, digital, and social campaigns.

RPA | Art Director — Los Angeles, CA (December 2018 - May 2022)

RPA | Art Director Intern — Los Angeles, CA (June - November 2018)

Freelance Designer — Los Angeles, CA (2014 - Present)

Created logos, branded companies, and designed websites
Clients: Clooney Foundation for Justice, Shell, BC Fit, PhotoVent

TracyLocke Art Director Intern — Chicago, IL (Summer 2017)

Collaborated directly with Senior Art Director on 11 different shopper marketing campaigns for S.C. Johnson brands such as, Pledge, Windex, Shout, among others.

Active Network Social Media Intern — Dallas, TX (Summer 2015)

Implemented and extended social media campaigns and design graphics for different platforms.

SAY HEY

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EDUCATION

Texas Christian University
GPA: 3.9
BFA Graphic Design | May 2018
John V. Roach Honors College

SKILLS

Photoshop, Illustrator, InDesign,
Lightroom, Sketch, Microsoft
Office Suite, Google Slides &
Keynote.